



..... GRAPHIC DESIGNER .....

# MARK STEPHEN ORRISS

DOB - SEPTEMBER 21ST 1966

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## MY EDUCATION

**Brunel College of Arts & Technology**  
(1990-1993)

B-TEC OND Graphic Design

B-TEC HND Graphic Design

Advanced Graphic Design (stage 1 & 2)

Licentiate Member of the  
Society of Typographic Designers

Diploma Member of the  
Chartered Society of Designers

**Filton Technical College**  
(1987)

Foundation Art & Design

**Patchway High School**  
(1978-1985)

8 'O' levels  
1 'A' level (art)



linkedin.com/in/orrissdesign



facebook.com/orrissdesign



twitter.com/orrissdesign



## MY CREATIVE WORK HISTORY

### Freelance Graphic Designer - 2000-present

#### Some of the people I've worked with:

Dyson, GWR, St Mary Redcliffe School, Zurich FS, Fresh Expressions, National Childbirth Trust, Together4Bristol, Ikon, Star Legal, Care for the Family, Everything Everywhere, Nisbets, The Environment Agency, HFMA, Wycombe Deanery, SAPC, UCAN, SkysurvUK, ProfitAbility...

#### Some of the work undertaken:

Branding, Web design and build, Logo design, Brochure design, Vector icon design, Leaflet design, Photography, Banner design, Poster design, Exhibition design, Invitation design, Newsletter design, School prospectus design, Powerpoint presentations, Case studies...

### Head of Computer Art - 1993-2000

#### Anderson & Lembke - High Technology B2B Advertising Agency

#### Some of the people we worked with:

Microsoft, Orange, Siemens Nixdorf, Hewlett Packard, GEC Plessey Semiconductors, Texas Instruments, Tetra, Avnet, Telewest Communications, IBM, Scantronic, Dione, Creative Labs, Idhammar, Cooper Menvier, StorageTek, Platinum Software, Just Tyres, Select Software...

#### Some of the work undertaken:

Direct marketing, Exhibition design, Case studies, Press advertisement design, Corporate brochure design, Conference and events design, Application form design, Business seminar design, Newsletter design, Leaflet design, Logo design, Powerpoint presentations...

### Art Editor - 1992 - 1993

#### Bristol United Press - Newspaper

#### Some of the work undertaken:

Vector illustrations, Advertisement design, Banner design, 'Special feature' page design...

### Graphic Designer (part time) - 1992

#### Crispin Design - Design Agency

#### Some of the work undertaken:

Typesetting, Brochure design, Leaflet design, Newspaper advertisement design...



## MY KEY IT SKILLSETS

INDESIGN



PHOTOSHOP



ILLUSTRATOR



POWERPOINT



WEB DESIGN/SEO



ACROBAT



MAILCHIMP



SOCIAL MEDIA



“ Mark recreated our branding and website. We deliberately kept the brief non-prescriptive which he subsequently interpreted in an innovative style that engaged the reader whilst simultaneously promoting our company values.

Feedback on his work has been exemplary with comments such as ‘impressive’, ‘well structured’, ‘easy to follow’, etc.

I wholeheartedly recommend Mark to those who recognise the need to invest in their company image and positioning. His input has already paid dividends in increased customers and sales. ”

**Jason Marrett**  
Director - SkysurvUK



“ Mark was recommended to me by a work colleague. Within a few minutes of meeting, I knew he would add real value by challenging us and the decisions previously taken around our current design and branding.

We knew the brand needed to be evolved and Mark was well placed to support us in that process. I would have no hesitation in recommending Mark and look forward to working with him going forward. ”

**Amanda Sampson**  
Marketing Manager - HFMA



## MY OTHER WORK HISTORY

### FROZEN FOOD SECTION MANAGER - 1988 - 1990

**J Sainsbury**

Managing the Frozen Food department and assisting the managing of the Grocery department and Beers, Wines and Spirits department.

### DRY GOODS SUPERVISOR - 1987 - 1988

**Gateway**

Supervising the everyday running of the Frozen Food department and assisting the managing of the Dairy and Delicatessen departments.

### DRY GOODS SUPERVISOR - 1986 - 1987

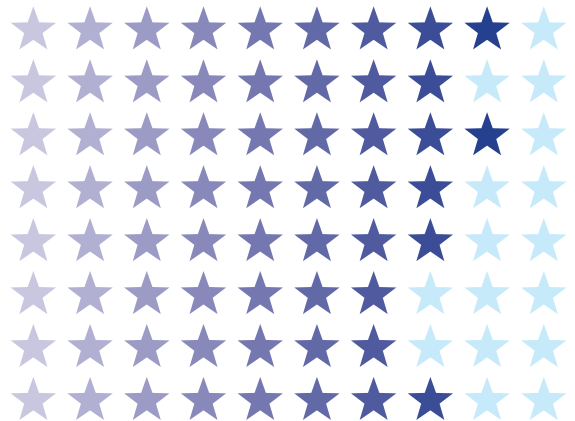
**Carrefour**

Supervising the everyday running of the Frozen Food department and assisting the managing of the Dairy and Delicatessen departments.



## MY KEY WORK SKILLS

BRANDING  
LAYOUT/DESIGN  
LOGO DESIGN  
PRINT DESIGN  
WEB DESIGN  
ILLUSTRATION  
PHOTOGRAPHY  
ART DIRECTING



## MY PERSONAL PROFILE

I began my graphic design career back in 1993, after 4 years at art college, working for a global High Technology B2B advertising agency in Bristol as Head of Computer Art.

The skills and knowledge picked up from that experience has enabled me to continue to develop Orriss Design, my freelance business since 2000, to where it is today - a business that has serviced over 60 clients, produced 100s of pieces of design material and helped businesses, both large and small, to communicate their message simply, clearly and effectively.

My main strengths include the ability to work under pressure - accurately, quickly, creatively and appropriately. My attention to detail, especially typographically, is well known to those I've worked with and my photographic manipulation skills are 'seamless'. My ability to understand, listen to and advise the client has matured over time and has proved a crucial aspect especially during the briefing process and in building strong, lasting relationships.

**“I love my work, and I'm lucky to have my hobby as my job.”**

Being a committed Christian has introduced me to many people and, through them, many interests. I chair the Communications group at Christ Church as well as being on the PCC and Standing Committee and core team of the Creatives group. I've completed a basic listening course, 'Being There', with Network Counselling which has proved invaluable when communicating professionally and socially. I'm a working holiday leader for the National Trust and have been a committee member for The SPACE Trust (a homeless charity based in Bristol). I've completed the '3 peaks' challenge, jumped out of an aeroplane (with parachute!), ran the Bristol half marathon, landed a plane at Bristol Airport and cycled from Bristol to London in a day for charity! I love football, photography, walking, poetry and digital painting...